



LEILA LINDHOLM



# Hello Cupcake!

7 June 2012 | Hardback | £12.99 | New Holland Publishers

## Winner of the 2011 Gourmand Award for Best Dessert Cookbook (Sweden)

**Hello Cupcake!** is the cutest, most glorious little book about cupcakes and whoopie pies, as well as the latest book from the acclaimed and highly popular **Leila Lindholm** - Sweden's answer to Nigella Lawson. Packed with stunning photography and delightful, easy-to-make recipes this is the perfect book for anyone who enjoys baking - either for themselves or children of all ages.

Leila has a unique talent for creating the most delicious, gorgeous-looking cakes and bakes and in this book she doesn't disappoint with plenty of recipes for small but perfectly formed treats. There are wedding cupcakes, cupcakes and whoopies for children as well as a wonderful selection of cakes including sweet potato cupcakes, raspberry coconut pie cupcakes, After-Eight cupcakes, Miss Piggy cupcakes, lemon meringue whoopie pies, and banoffee whoopie pies.

Unsurprisingly, Leila has a huge following in Sweden where she works primarily in TV. She has a primetime cooking show called Leila's Food on the Lifestyle Channel and frequently appears on the biggest morning news show in the country.

Her previous cookbooks, *A Piece of Cake* and *One More Slice*, both published by New Holland, have sold thousands of copies and in several countries including the US, France, Germany, Holland, and Italy.

### Contacts

For further information, please contact:

Louise Rhind-Tutt

Tel: 07788 917680

Email: [louise@lrtpublicity.co.uk](mailto:louise@lrtpublicity.co.uk)

### New Holland Publishers

86-88 Edgware Road, London W2 2EA

[www.newhollandpublishers.com](http://www.newhollandpublishers.com)

